



2015-2016 Missouri Community Betterment Educational Fund, Inc. Annual Report

Letter from the President

This report summarizes the efforts of the Missouri Community Betterment program to assist Missouri communities from July 2015– June 2016.

Over the course of the last year, 48 communities engaged in the Missouri Community Betterment program. The 2015 Gene Speichinger Community of the year award went to Caledonia. Recognized with the 2015 J.C. Smith Youth Group of the Year award was the youth program in Clinton. The Clinton youth impressed the MCB judges with the organization and passing of a community wide smoking ban. Congratulations to the outstanding volunteers in both of these communities as well as all the communities participating in the awards program portion of MCB.

The dedicated community volunteers throughout the state were supported by 36 financial sponsors, 24 friends of MCB, a 13 person volunteer Missouri Community Betterment Education Fund Board, as well as many partner organizations. AT & T has the distinction of serving as a financial sponsor every year of the programs existence.

Upon the retirement of Jan Simon as the former Executive Director, Christa Atchison took the helm. Teresa Keller was chosen to replace Christa as the Director of Operations. MCB Vice-President, Robin Simpson, has played a vital role with program development and implementation over the last year. Together, with Treasurer Ron Hopkins, the Executive Committee, Board, and Staff have continued to grow and refine MCB programs to better serve our communities.

Among the many accomplishments for MCB during 2015-16 are:

- The economic impact for MCB community projects this year totaled more than \$4,894,564.79
- 52nd awards conference with 224 participants (an increase of nearly 50 participants from the previous year)
- 90% of MCB communities received a technical assistance visit from a member of the MCB staff, an increase of 57% from the previous year.
- 3rd year of collaborative “Feels Like Home Tour” visits with MO Department of Economic Development and 20 other agencies. The communities of Anderson, Ava, Lamar, Salem, and St. James received visits from the assessment team.
- 3rd MCB Day at the Capitol held February 2nd

- Hosted a webinar series on grant writing and grant implementation
- 6 regional workshops hosted by various regional planning councils/councils of government across the state where the topic was volunteerism
- The new Missouri Youth Civic Leaders Summit was held at Windermere Conference Center, near Camdenton, March 4-6. Teens and adults from across Missouri were among 170 leaders of all ages who participated in this new partnership between MCB and Missouri 4-H. The theme for the conference was “SPARK!” and the weekend summit brought together teams of youth and adults representing 4-H programs and community betterment organizations from 30 counties.

The theme for the 2016 annual conference is “Transformation & Preservation” and will feature an even greater array of programming and speakers. The next selection of Youth Advisory Board members will be announced and they will begin planning the 2017 Youth Civic Leaders Conference after the completion of the fall annual conference.

Over the past year, MCB has seen an increase in communities engaging in the program, attendees at the annual conference, sponsors and sponsorship dollars, and technical assistance programs made available to our communities. We had an incredibly successful year and are eagerly awaiting all the great things the 2016-2017 year will have in store for Missouri Community Betterment.

Sincerely-

Brett Dinkins

Board President. MCBEF, Inc.

2015-2016 Board of Directors

Brett Dinkins, President
 South Iron Community Betterment –
 Annapolis

Robin Simpson, Mark Twain Regional
 Council of Governments - Perry

Ron Hopkins, Secretary/Treasurer
 Commerce Bank – Mexico

Johanna Reed Adams, Ph.D.,
 University Extension - Columbia

Greg Batson, USDA Rural Development
 – Columbia

Ralph Boots, City of Trenton – Trenton

Ken Caspall, MFA Oil Foundation -
 Columbia

Dave Garnett, Hawthorn Bancshares -
 Clinton

John Gulick, MU Extension – Bowling
 Green

Luke Holtschneider,
 Missouri Department of Economic
 Development - Jefferson City

Jason Ray,
 Missouri State University-Planning
 Department - Springfield

Louis Riggs, Hannibal-LaGrange
 University - Hannibal

Debbie Roach, Grant City Community
 Betterment - Grant City

John Robinson, III, Caledonia Community
 Betterment – Caledonia

Staff:
 Christa Atchison, Executive Director,
 Clinton

Teresa Keller, Director of Operations,
 Macon

2015-2016 MCBEF, Inc. Sponsors

Platinum

Wayne Gott, Salem
MFA Oil Foundation, Columbia

Gold

Archer Daniels Midland, Mexico
Associated Electric Cooperative, Inc.,
Springfield
MFA Inc., Columbia
**Missouri Department of Economic
Development**, Jefferson City

Silver

Missouri Community Service Commission,
Jefferson City
Specialty Granules Inc., Annapolis

Bronze

B & L Electric, Inc., Clinton
Hawthorn Bancshares, Inc.,
Lee's Summit
KCP&L, Kansas City
Orschel Management Company, Moberly

Corporate

Ken Caspall, Columbia
Commerce Bank, Mexico
Community Foundation of the Ozarks, Springfield
Drury Hotels, St. Louis
Empire District Electric, Joplin
Enterprise Holding Foundation, St. Louis
Great Southern Bank, Springfield
Laclede Electric Power Cooperative, Lebanon
Missouri Association of Council of Government,
Jefferson City
**Missouri State University – Geography, Geology &
Planning Department**, Springfield
Northeast Missouri Electric Power Cooperative,
Palmyra
N.W. Electric Power Cooperative, Cameron
John M. Robinson, III, Caledonia
J.C. Smith, Clinton
Schreiber Foods, Inc., Clinton
Sydenstricker, Mexico
University of Missouri Extension, Columbia

Associate/Community

AT&T, Springfield
Garage Graphic & Visuals Inc, Springfield
Missouri Farm Bureau, Jefferson City
Avis Parman, Albany
Leigh Speichinger, Columbia
Standard Press, Lexington

2015-2016 MCB Communities

Albany	Eldon	Lowry City
Allendale	Essex	Malden
Anderson	Fayette/Armstrong	Mansfield
Annapolis	Galena	Mayview
Ava	Grant City	Mexico
Bethany	Green City	Perryville
Bevier	Hannibal	Pleasant Hill
Bourbon	Higbee	Potosi
Brookfield	Higginsville	Reeds Spring
Cainsville	Hopkins	Salem
Caledonia	Houston	St. James
Cartersville	Jameson	Steeleville
Caruthersville	Kenett	Trenton
Charleston	Lamar	Urich
Clinton	Leeton	West Plains
East Prairie	Louisiana	Windsor



Economic Impact in Missouri

From 2008 to 2015 MCB Participating Communities poured \$425,754,269.01 back into their local economies through their community development efforts. This amount is based only on the projects these communities entered into our community development competition meaning that their overall economic impact is significantly higher. MCB has provided service to more than 415 communities throughout our history covering all parts of the state.

Economic Impact from Community Projects:

2008-2010	More than \$264,322,645
2011	More than \$60,593,477
2012	More than \$11,440,256
2013	More than \$37,027,425
2014	More than \$10,803,079
2015	More than \$ \$36,673,625.13
Total 2008-2015	More than \$ 425,754,269.01



The 2015 Youth Advisory Board



The 2016 Youth Advisory Board



Missouri Community Betterment

903 S. 3rd St., Clinton, MO 64735

660-383-1034

660-383-1202 fax

www.MOCommunityBetterment.com

Communities Are Recognized for their Great Achievements!



2015 Gene Speichinger Community of the Year – Caledonia



2015 J.C. Smith Youth Group of the Year - Clinton



Adults & Youth from around the state are recognized for their leadership in their community!