



MCB
Missouri Community
Betterment

55th Annual Conference

October 14 & 15, 2018

2018 Rural Rally

Empowering
Missouri communities
to improve their quality of life.

Community & Youth Awards to be
presented by Missouri Governor Parson.

Stoney Creek Hotel &
Convention Center
Columbia, MO

Welcome to the



VISION

Missouri communities empowered to improve their quality of life.

MISSION

Celebrating and connecting Missouri communities to each other and a network of resource providers to empower them to improve their quality of life.

Our 55th Annual Conference celebrates the achievements and collaboration of many communities throughout the State of Missouri along with a few milestones of our own. Missouri Community Betterment's leadership has taken time throughout 2018 to pause and plan as the longest standing statewide community betterment/development organization in the nation. We've updated our vision, mission and purpose statements to focus our efforts and better communicate the unique value of our role in ensuring our State of Missouri thrives with connected communities where people desire to live, work and visit. ***Thank you for joining us!***

PURPOSE

Missouri communities, especially small rural communities, struggle to maintain their livelihood, facilitate growth and improve their quality of life due primarily to a variety of interdependent economic and population challenges. Missouri Community Betterment offers hope by helping community leaders expand personal connections through individual contact, technology use, resource networks, celebrations and gatherings.

MCB provides a network for progressive communities that is designed to facilitate, promote and showcase meaningful community efforts and serves as a conduit to technical assistance, funding sources and partnerships. It is also an advocate that encourages community leaders to move forward. The MCB program accomplishes this mission primarily by connecting community needs with available resources and by providing networking and educational opportunities through conferences and webinars to those involved in improving their communities.

While Missouri Community Betterment, a nonprofit organization established in 1963, exists to benefit any community within the state, participants are primarily those that lack professional economic and community development, chamber of commerce, or local convention and visitor's bureau personnel. The most active communities tend to be those in the rural regions of the state with populations less than 5,000 residents and are not necessarily defined by traditional geo-political boundaries as collaboration balanced with individual community pride is encouraged.

Most individuals within MCB member communities are volunteers who have gathered a group of people who recognize the need for improvements and take it upon themselves to plan and facilitate group efforts to move their community forward. Many primary contacts are local business owners, elected officials and board members of various civic and nonprofit organizations. Local youth who are interested in leadership and civic engagement are also involved. MCB encourages communities to include and foster their seniors, adults and youth in every aspect of their community betterment efforts.

2018 Conference Schedule of Events

Sunday, October 14, 2018

- 2:00-5:00pm **Registration** ALL – Salon Foyer
Visit Community Project Submissions & Community Display Booths
- 5:00-6:00pm **Youth Reception & Networking** YOUTH – Salon C
- 5:00-6:00pm **Reception, Networking & Community Display Judging** ADULTS – Salon A & B
“Rally Together, Share Your Success Stories” —Randy Railsback, facilitator
- 6:00-7:00pm **Evening Dinner & Interactive Discussion** ALL – Salon A & B
“My Hometown: Do I Leave Home or Do I Stay?”
Amy Patillo and John Gulick, University of Missouri, Extension. The group will address attitudes and actions that encourage and discourage youth from returning to their home community to live, work, and play. Takeaways will give communities resources to make big changes that create hometown opportunities for youth to build lifelong careers.
- 7:00-8:00pm **Bringing the “HEET” Initiative** YOUTH – Salon C
The “HEET Initiative” (Heroin Enforcement Education Treatment) with Mark L. Kempker, public education coordinator, Hannibal Fire Department, is a multi-pronged approach to address concerns about heroin usage.
- 7:00-8:00pm **“Let’s Make a Deal”** ADULTS – Salon A & B
Entertainment provided by Delbert & Elaine Campbell and Wilda & Jim McNiell, Houston. Come in costume or one will be made available to you!

Monday, October 15, 2018

- 7:00-8:30am **Free Continental Breakfast** ALL – Hotel Lobby/Breakfast Suite
- 8:00am-4:30pm **Registration** ALL – Salon Foyer
- 8:00am-4:30pm **Silent Auction & 2018 Community Displays** ALL – Lewis & Clark Room
- 8:30-9:30am **“The Total Town Makeover: Rethinking Business, Community and Home”** ALL – Salon A & B
Andrew McCrea, Radio & TV Broadcaster. How does your community stand out from others? Perhaps it looks like the rest, facing similar struggles and challenges. How could you change things? How do you perform a makeover? Andrew’s broadcast travels chronicle the “makeover” taking place in the nation’s top communities. What are they doing to stand out and thrive? How can you make it happen as well? Andrew shares the key steps you must take to complete the total makeover.
- 9:30-10:30am **“The Total Town Makeover - Youth Edition”** YOUTH – Salon C
Andrew McCrea, Radio & TV Broadcaster. Youth are a vital part of a total town makeover. How can youth take the lead and have a voice in the process? How can youth advocate for topics important in the community? Learn successful ideas young adults are using in other communities and how you can apply them to where you live!
- 9:30-10:30am **OPTION A: “Avoiding and Addressing Burnout”** ADULTS – Pines Room
Brenda Conway, Results Catalyst Consulting. The two things you must know when you are looking down the barrel of impending burnout are: How do I best use what fuel I currently have left in my tank? How do I refill the tank BEFORE it is empty?



- 9:30-10:30am** **OPTION B: “Place and Placemaking”** **ADULTS – Columbia Room**
 Dr. Arthur Mehrhoff will provide participants with an interactive PowerPoint presentation designed to help make cutting-edge concepts about the field of community design and heritage preservation accessible, meaningful and useful while challenging participants to ‘push the design envelope’ of community betterment here in the Show Me state.
- 10:30-10:45am** **Snack Break** **ADULTS – 2nd Floor Foyer & YOUTH – Salon C**
- 10:45-12:00pm** **“Youth Rally”** **YOUTH – Salon C**
 MCB Youth Advisory Board and Student Leaders w/Steve Hennes, State 4-H Specialist. This workshop will highlight MCB student leaders and their outstanding community betterment projects that are a direct result of the planning session and mini-grant opportunity facilitated during the Spring Youth Civic Leaders Summit (YCLS). Youth leaders will identify the motivations behind their projects, characteristics of outstanding service projects, and how projects have enhanced assets in their communities.
- 10:45-12:00pm** **“Left Behind: The Scars of the Great Recession & A Hopeful Future for Rural Missouri”** **ADULTS – Salon A & B**
 Dr. Sean Siebert specializes as a community innovation consultant, with an emphasis on rural economies. Siebert educates his audience on the value of understanding the concept that entrepreneurship is a mindset, not an occupation. During this session, Dr. Siebert shares his methodology and approach, and he provides a strategic line of questioning, that will enable communities to utilize the process of innovation for their own community betterment. The core focus is as follows: (1) What does it mean to think like an entrepreneur? (2) How do we re-think what we do? (3) How do we begin to see the world, and opportunities, through a different filter? (4) How do we re-invent ourselves? (5) What does that process look like? Relatable to every person, on every level, this will be a session full of innovation, energy, opportunity, and strategy.
- 12:00-1:30pm** **Luncheon and Keynote Speaker** **ALL – Salon A & B**
- Welcome by Columbia Convention and Visitor’s Bureau
 - Community Display Board Awards
 - **“Getting Ready for the Future in Your Small Town”**
 Deb Brown (saveyour.town) – How can our small towns be ready for the future? Housing and workforce are the two biggest issues in rural communities. Our youth are leaving and not coming back. We need to be prepared for broadband and the influx of business that could come with it. Deb will discuss how you can address all these issues, give examples of other towns already doing it, and send you home with solutions.
- 1:30-2:45pm** **“Mapping to Motivate Movement”** **YOUTH – Salon C**
 Steve Hennes & Tish Johnson – We all know how easy it is to generate ideas, right? The hard part is turning those ideas into a real thing. In this fast-paced, hands-on session we’ll learn about two different mapping techniques that can help you and your group on both ends of the project cycle -- turning ideas into action, and identifying the “impacts” of what you accomplished in the community. With the right tools, your idea might even move others to join your cause!
- 1:30-2:45pm** **“Marketing Your Town Idea Friendly”** **ADULTS – Salon A & B**
 Deb Brown (saveyour.town) – Learn how to Gather Your Crowd, Build Connections and Take Small Steps - the three ways to have an Idea Friendly Town. You’ll learn how to find more volunteers, deal with the Committee of Negativity, use all the resources you have, and get started with small steps.
- 2:45-3:00pm** **Snack Break** **ALL – Salon Foyer**
- 3:00-4:00pm** **“Mizzou Alternative Breaks Program”** **YOUTH – Salon C**
 This is an interactive activity to explore active citizenship and both the harms and benefits of service. We’ll also share about service at Mizzou and the many ways Mizzou students are serving across the state, U.S., and internationally.



3:00-4:00pm **OPTION A: “Rural Broadband”** ADULTS – Columbia Room
Tim Arbeiter, MO DED and Janie Dunning – This session will bring you up to date on the status of Missouri’s efforts in broadband deployment – including stakeholder updates; share the priorities being crafted in the State Broadband Plan; update you on federal efforts and programs and provide takeaways, calls to action on how you can participate in additional broadband efforts.

3:00-4:00pm **OPTION B: “Volunteer Leadership Succession Planning Best Practices”** ADULTS – Pines Room
Christel Gollnick, JUPER Communications – Are you worried about who will do all the work in your community when you or your current volunteers move on? Leadership succession is an important part of any organization’s strategic plan, yet it is usually the topic given the least preparation--especially by volunteer organizations. Visit with a seasoned volunteer leader, business owner, and nonprofit executive who has followed founders and long-time leaders as well as passed on the baton to those next in line. Learn four key steps you can implement immediately to help calm your worries and move forward with engaging new volunteer leaders.

4:00-5:00pm

- **Visit Silent Auction & 2018 Community Project Submissions** ALL – Lewis & Clark Room
- **Visit Booth Displays** ALL – Salon A & B
- **Group Pictures – Youth Group & Communities** ALL – Salon C
(Please make sure you have signed up for a time slot at the registration table.)

5:00pm **Annual Leadership, Ambassador, Communities and Youth Group Awards Banquet** ALL – Salon A & B

- *Missouri Community Betterment is honored to welcome **Missouri Governor Michael L. Parson** to help us present the awards this year. Based on his background of living in communities of many sizes from rural to urban, his lifelong record of public service, and Missouri First Lady Teresa Parson’s involvement in uplifting the importance of preparing the next generation of leaders, it is clear that Governor Parson shares MCB’s vision for Missouri communities to be empowered to improve their quality of life.*

Please see the back of your program for a list of the awards to be presented.



NOTICE:

There will be a \$100 Attendance Award for one Community at the end of the Annual Banquet! *(Must be present to WIN this drawing.)*

2018 Conference Speakers



Tim Arbeiter joined the Missouri Department of Economic Development as the state's new Director of Broadband Development in July 2018. DED created this position to address Missouri's broadband needs, work collaboratively with all public and private partners to achieve common goals, and establish new concepts for the

deployment of high-speed internet, desperately needed in the state's rural economies. Prior to DED, Arbeiter served as president of the Lee's Summit Chamber from 2016-2018. The organization covers a vast area of eastern Jackson County with over 1,000 members. is active in many regional initiatives, with emphasis on infrastructure, business climate, workforce development, and entrepreneurship. The Chamber was also the lead entity to execute community marketing and tourism strategies for the City of Lee's Summit. Arbeiter was the vice president of community development for the Cape Girardeau Area Chamber of Commerce for ten years and immediately prior to that, served as the executive director of Old Town Cape (Cape Girardeau's Main Street Organization). During his tenure in Cape Girardeau, Arbeiter facilitated and led many projects utilizing a myriad of different local, state and federal programs. He began his career in higher education serving in the divisions of student affairs for Michigan State University and Southeast Missouri State University. Arbeiter is a Certified Economic Developer (CEcD), a professional certification from the International Economic Development Council (IEDC) and was re-certified in January 2017. He holds the Institute of Organization Management (IOM) designation from the US Chamber of Commerce, attained in 2010. Arbeiter attained his Masters of Arts in Guidance and Counseling (2000) and a Bachelor's of Science in Business Administration (1997) from Southeast Missouri State University. He resides in Lee's Summit with his wife Pam, an orientation and mobility specialist for the Children's Center for the Visually Impaired in Kansas City, and two daughters Abigail (15) and Faith (12).



Deb Brown grew up on a farm outside of Geneva, Iowa, population 141. Her first entrepreneurial venture was raising a hog. You'd find her either with her nose in a history book or out exploring abandoned houses and buildings. Funny, things haven't changed much; she's still working on filling empty buildings in small towns. A

wealth of experience includes foreign casualty insurance underwriting, bartending, managing Internet stores and luggage stores, selling knives, leading a chamber and working with small towns. Deb has lived in tiny towns, small towns, small cities and a major metro city. Yet, she's come home to a small town and travels to many others to help. She has the ability to listen, find the truths in what is working and what isn't, and share your ideas for the future along with other town's examples. Deb is a relentless optimist and knows how to build possibility in your small town. Better yet, she inspires you to take small steps towards a brighter future for your community.



Brenda Conway's background includes national-level training. She is on the advisory council for the Cass County Missouri Adult Education program and a former board member Missouri Association of Community Arts Agencies. She was a cofounder and the driving force behind a nonprofit in a town of less

than 5,000 people. Under Conway's leadership, this organization went from an idea to a multi-award winning entity with over one half million in assets and one quarter million in grants and donations in nine years. Highlights include:

- Missouri Arts Council (a part of the Missouri Department of Economic Development) Creative Community Award
- Numerous, successful, annual events
- Economic development impact tracking
- Providing ongoing volunteer development and recognition
- Successful grant writing
- Temporary and Permanent Public Art programs
- Becoming an award winning part of Missouri Main Street



Anita J. (Janie) Dunning has a distinguished career in federal service, which started in 1968 in the extreme northeast Missouri community of Kahoka where she was raised. She started with Farmers Home Administration and has seen the agency go through many changes as well as names to the current name of Rural Development. She

has a wealth of knowledge and experience having worked at the county, district and state level in a variety of positions but always with a focus on rural communities. She was appointed Missouri's State Director of USDA, Rural Development by the White House in July 2009. During the eight years she served as state director, Rural Development invested in excess of \$8.5 billion in loans and grants in rural communities and businesses in Missouri while also providing supportive resources for housing, community facility, electric, telephone, broadband, energy and business across the rural regions of the state. During her 49-year career with the agency she held a variety of positions including director of program support, director of community development, director of multi-family housing and most recently eight years as state director. With her expert knowledge and experience, she has frequently been called upon for special assignments, special projects, task forces, and committees to assist with program or management changes at the local, state and national level. She served two years as special advisor to the deputy under secretary to improve administrative and program delivery. She has received numerous awards and recognition for her excellent service throughout her career. The most prestigious award was the honor of receiving the USDA Superior Service Award presented by the Secretary of Agriculture. Janie has been very active outside of the agency having served as the president of the Missouri Community Betterment Board of Directors, president of the Missouri Rural Opportunities Council, and has worked with a variety of other organizations to forge partnerships and collaborate on economic and rural development improvements for rural Missouri. Janie balances her work responsibilities with devotion to her family, particularly her two daughters and their families including Dr. Brandon and Kindra York and daughter Ruby of Lake Saint Louis, Missouri and Tim and Kirsten Moloney of Columbia, Missouri and their children, Emma, Shay, and Tess. She is currently working on a statewide effort to improve access to affordable broadband Internet service for all Missourians.



Christel Gollnick, founder and president of JUPER Communications, LLC, is a servant leader and collaborative manager with executive experience in several multi-faceted businesses and local/regional/national nonprofit organizations. A published author, proven visionary, relationship builder, and entrepreneurial spirit,

Gollnick is a strategist, researcher, and writer at heart. Hailing from the small rural town of Hawley, Minnesota, she earned her Bachelor of Arts degree, doubling in English and journalism, from Augustana (College) University in Sioux Falls, South Dakota in 1994. While at Augie she worked at Mikkelsen Library and The Center for Western Studies as the first Sheldon Reese Intern where she organized The Christopherson Papers and co-edited *Driftwood In a Time of War* by Marie C. Christopherson. After graduating, she worked at Media One Advertising/Marketing, Siouxland Heritage Museums, and Aerostar International/Raven Industries before moving to Kansas City, Missouri in 1999. She spent her first decade there as the CEO/executive director of Angel Flight Central and national spokesperson for Angel Flight America. She then bought and merged River City Studio, a small marketing company of 15 team members, into Trozzolo Communications, a much larger Kansas City marketing agency. She continued her relationship with client Heartland Foundation/Mosaic Life Care in St. Joseph, Missouri, to write and publish the book *Come Together, Think Ahead: Inspiring People, Organizations & Communities to Thrive* as well as serve as their regional relations director for two years. Gollnick committed to JUPER Communications full-time in 2016, which is an opportunity that allows her to balance quality time with her husband and daughter, work with engaging clients who are positive difference-makers, and pursue a broad range of personal interests from hot air ballooning, gardening, and genealogy to leading Girl Scouts, designing quilts and working on community development projects.



John Gulick has worked for the University of Missouri Extension Service since March 2015. Gulick serves as the county engagement specialist for Osage County and is part of the Labor and Workforce Development unit that has a statewide focus. During 2015-2017 Gulick served as a community development Specialist for six northeast

Missouri counties - Audrain, Marion, Monroe, Pike, Ralls and Shelby. He supported the City of Louisiana Workforce Development Committee. Prior to working for University of Missouri Extension, Gulick served as a community development consultant with Healthy Nevada (Vernon

County, MO). As part of this project, he assisted in the formation of two nonprofit organizations including assisting them in receiving their 501(c)(3) nonprofit status. Gulick has also worked as the community development specialist with USDA Rural Development – Missouri and coordinated a virtual Missouri Rural Funding Team. He worked 11 years with the Missouri Department of Health and Senior Services. Additional community development positions he has held include with Associated Electric Cooperative, Inc. and the Missouri Department of Economic Development coordinating the Missouri Main Street Program. While in these positions, Gulick provided both organizational and funding assistance with various nonprofit organizations. Prior to his career in Missouri, Gulick worked at the University of Nebraska-Lincoln as an associate professor of community development. He also served as a VISTA (Volunteers in Service to America) and city administrator for the City of Neligh, Nebraska. He is a past president and board member of the Missouri Community Betterment Educational Fund Board. Gulick received his Bachelor of Science degree in Urban Studies and a Master's degree in Adult and Continuing Education from the University of Nebraska-Lincoln.

Missouri Economic Development. Kempker graduated from Hannibal High School in 1998 and is a lifelong resident of Hannibal, MO. He's been married for 26 years to Shani Kempker. He is the father of two boys and one foster son and the grandfather of one. Kempker serves as an elder and trustee of Oakwood Christian Church and is active on the Salvation Army Advisory Board and many other community organizations. He is an advocate in the area about drug awareness and the dangers of drug abuse.



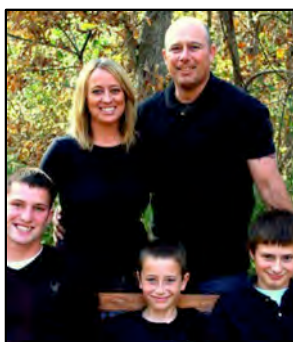
Andrew McCrea Farmer and rancher...popular author...nationally syndicated radio broadcaster...it's a unique combination that captivates and challenges audiences to action. Since 1996 Andrew McCrea has traveled the nation, producing the "American Countryside" features that are heard each day on radio stations coast-to-

coast. Often described as today's Charles Kuralt, he's interviewed Emmy and Grammy winners, All-star athletes, Iditarod sled dog mushers, and even the world's rooster crowing champion! He's been body slammed by professional wrestlers, traveled to the launch pads at Cape Canaveral, and chronicled the plight of Central America's coffee farmers. But what makes McCrea unique is the broad background his life encompasses. He continues to manage and work on his family's 3,500 acre ranch in northwest Missouri. He checks cattle on horseback and even tracks down news stories on his cell phone while operating a combine or tractor. His blend of humor and real-life strategies for living life with purpose inspire groups to action. He has provided leadership programs for groups in 49 states, addressing audiences of up to 10,000 people. He believes in building strong communities. He is the past chairman of Heartland Foundation, a group that promotes the "healthy communities" concept of raising the quality of life in rural and urban areas. Andrew is also a certified lay speaker, a role that brings him to speak at many churches on topics of faith. He is the author of four books including the Ippy Award Winner, *American Countryside: Where Does Lost Luggage Go?* All of his publications are insightful books about life and leadership based on the interesting stories featured on the radio program. From coast-to-coast and around the world, McCrea brings his unparalleled insights to audiences... inspiring and motivating them to make real world differences in life.



Steve Hennes is state specialist with the University of Missouri 4-H Center for Youth Development. He coordinates youth development programs and events in community youth development, civic engagement, career exploration, and entrepreneurship. Hennes' career has been devoted to the

development and engagement of youth leaders and their communities. He has been a fan and follower of Missouri Community Betterment since 1998, when he worked with MCB staff, volunteers, and communities on a practicum project in graduate school. What Hennes finds most rewarding is young leaders reaching their goals and communities making progress toward their vision. He holds a Master's degree in rural sociology from the University of Missouri (2000) and is a graduate of the Community Development Academy (2001).



Mark L. Kempker is a 14-year veteran of the Hannibal Fire Department. He is public education coordinator, instructor, fire inspector and fire investigator. He has seven years of experience as an EMT with the Marion County Ambulance District and is a project specialist with Northeast



W. Arthur Mehrhoff, Ph.D. (Emeritus) has an extensive background in community design. He holds a Master of Arts degree in Urban Affairs from Washington University in Saint Louis and a Ph.D. in American Studies (emphasis on material culture) from Saint Louis University. He worked for over a decade in

planning/revitalization in his hometown of St. Louis, MO. He then worked for fifteen years in Minnesota where he earned a Presidential Citation from the Minnesota chapter of the American Institute of Architects for his community design work with the award-winning Minnesota Design Team. He has also worked extensively on community design with Missouri communities through the Governor's DREAM initiative (2007-2008), Missouri River Communities Network (2005-2010) and, more recently, the Missouri Humanities Council. He has also written three books including *Community Design: A Team Approach to Dynamic Community Systems* (1999) for Sage Publications. He retired this fall after a decade as the academic coordinator for the Museum of Art & Archaeology at the University of Missouri.



Dr. Amy Patillo serves as a Labor and Workforce Development Specialist with the University of Missouri Extension. Dr. Patillo has been with the University of Missouri Extension since 2011. She has 15 years of experience providing training and leadership development programs for businesses and nonprofit corporations. Dr.

Patillo's areas of emphasis include labor and workforce, economic development initiatives, leadership development and business consulting, community enterprise leadership development, positive youth development, visioning, strategic planning and group decision-making processes. She primarily works with chambers of commerce, collaborating partners, community leaders, and youth and community members to provide educational programs throughout Missouri. Dr. Patillo earned a Master's in Communication Sciences and Disorders and a second Master's in Educational Administration from Missouri State University, as well as a Specialist degree and Doctorate degree in Educational Leadership and Administration from St. Louis University.



Randy Railsback has served as executive director of the Green Hills Regional Planning Commission for 15 years. He was executive director of the Northwest Regional Council of Governments in Maryville, Missouri for 13 years prior to providing directorship to Green Hills RPC. Railsback's professional accomplishments have

received nationwide attention for innovative community development practices. His career experiences have encompassed all areas of community development including grant writing and economic development activities for multiple counties and communities.



Dr. Sean Siebert's breadth of knowledge and experience, combined with his storytelling ability, make him a much-sought-after speaker, panelist, educator, and consultant. He serves as the founder and CEO of the strategic management firm Invent Yourself, LLC, and the creator of the "Adopt An Innovator" business model for

rural community redevelopment. Programs that he has created include the Ideas and Innovation Summit, Entrepreneurship Program, Ideas and Innovation Program, Rehabilitation through Innovation, and Job Creation through Innovation. Siebert's reputation for creative thinking and delivering innovative results is renowned. Fortune 500 corporations, small entrepreneurs, music legends, nonprofit organizations, secondary and higher education institutions, state and federal economic development agencies, tribal nations, and regional planning commissions have sought his creative guidance to deliver effective solutions with award-winning results. His work in education, workforce development, entrepreneurship and economic development continues to be recognized all across the United States and around the world. Previously, Siebert was an honored faculty member at Columbia College, William Woods University and the University of Missouri. He holds a Bachelor's degree from the University of Missouri, a Master's degree from William Woods University, and a Doctorate degree from Webster University. Siebert has made research contributions in several areas of business and management. He has given many lectures and presentations on management theory and has been published in numerous publications including *The Huffington Post*, *UP Global*, *The Wall Street Journal Online*, and the *Missouri Department of Economic Development*. Additionally, Siebert authors his own weekly publication, *The Weekly Win*, with an established reader base in the thousands for each weekly publication.

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MCB Ambassadors

The following individuals have been recognized and honored by Missouri Community Betterment as a person who has given years of service to a community betterment organization and has gone above and beyond the expected level of participation in a community betterment organization.

Visit www.mocommunitybetterment.com to learn how to submit a nomination.

Ms. Viola Bleckle-1971
Mr. William D. Hayter-1972
Mrs. Ron Pettinger-1973
Mrs. Annette Epperson-1974
Mrs. Frankie Phillips-1976
Mr. Glenn Smith-1976
Mrs. Marge Stolz-1977
Mrs. Donna Thomas-1978
Mr. Ray Slater-1978
Mrs. Harriet Beard-1979
Mr. Jerry Halsell-1979
Mr. Joe Vogel-1980
Mr. Lou Atherton-1980
Sr. Marie Charles Bufurd-1981
Ms. Sue Benage-1983
Mr. Gib Keith-1983
Mr. Everett VanMatre-1984
Mr. John C. Wright, Jr.-1984

Mr. Bennie Lewis-1986
Mr. Vincil Warren-1988
Mrs. Georgia Houghton-1988
Mrs. Muriel Akers-1988
Ms. Carolee Hazlet-1988
Mr. Ed Owsley-1988
Mrs. Charlene Boyd-1988
Mr. Keith Bowden-1989
Mrs. Elender Barrett-1993
Mr. Pat Ryan-1994
Mr. James Boettcher-1994
Mr. Mike Schicker-1996
Ms. Lee Langerock-2001
Mr. Lenard Johnson-2001
Mr. Mark Woodson-2002
Ms. Pat Marble-2002
Mr. J.C. Smith-2004
Mr. Jack Briggs-2004

Mr. Gene Speichinger-2005
Mr. Jerry Craig-2007
Ms. Janie Dunning-2009
Mr. Mark Dawson-2010
Mr. Mike Hemericks-2010
Ms. Ann Crume-2011
Mr. John Robinson, III-2011
Mr. Ernie Simon-2011
Ms. Elaine Campbell-2012
Ms. Debbie Roach-2012
Ms. Avis Parman-2013
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Mr. Ken Caspall-2014
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Mr. Gordon Ipson-2015
Ms. Judy Apperson-2017



2017-2018 MCB Donors: Sponsors & Friends

It is through private and public sponsorship support that Missouri Community Betterment, as a stand alone 501 (c)(3) nonprofit organization, will continue in years to come.

We celebrate those who have supported the program this year:

Platinum - \$7000 & over

Ball GMC, *Kahoka*
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Missouri State University - Geography,
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Cooperative, *Palmyra*
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Diana Huckstep
Gordon Ipson
Connie Johnson
Teresa Keller
Dean & Ava Langner
David & Sarah Massengale
Kathy & Terry Morgan
Avis Parman
Randy Railsback

Jason Ray
Louis & Angela Riggs
Debbie Roach
John (Mac) & Thelma Robinson
John Robinson, III
Ernie & Jan Simon
J.C. Smith
Robert Tessaro

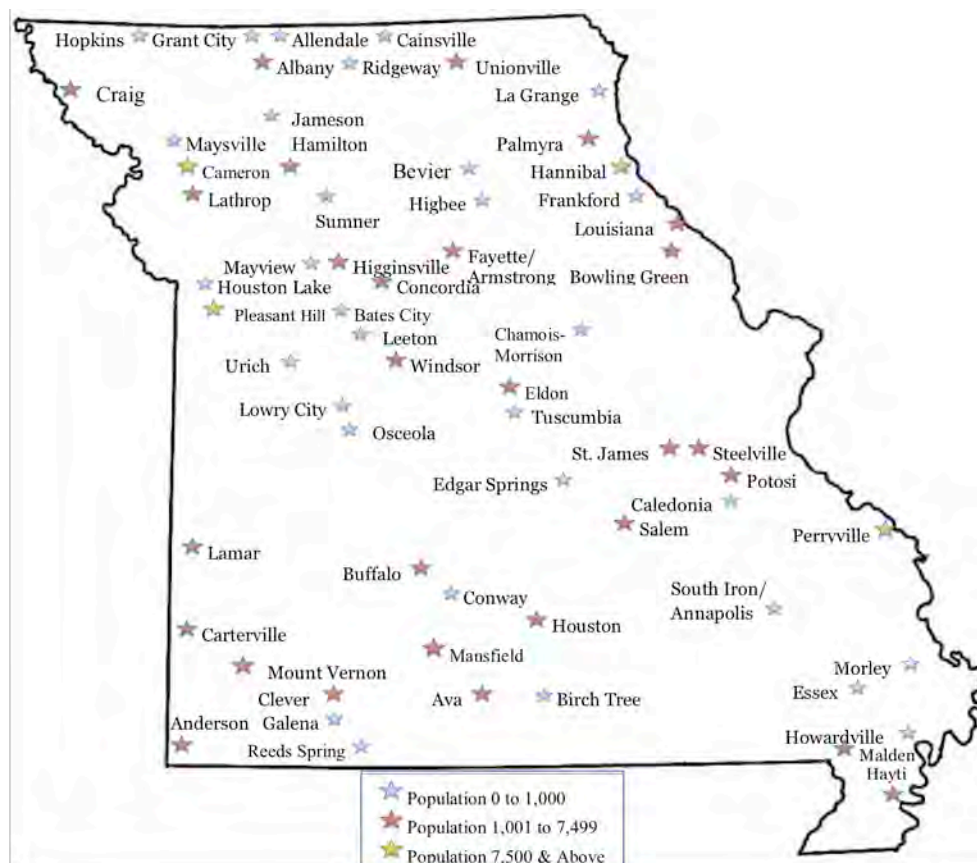


2018 MCB Participating Communities

Each of the communities listed below are committed to the ongoing development of local projects, events and initiatives that their citizens – young and old – identify and prioritize through an inclusive planning process as positive and valuable for the present and future prosperity of their community. They are “Can-Do” groups of people who understand their community benefits from developing new leaders of all ages; and, from connecting and collaborating with their neighbors. They have all submitted a small participation fee for access to a wide range of resources, technical assistance and the opportunity to submit applications for the annual awards celebration.

Albany	Conway	Howardville	Perryville
Allendale	Craig	Jameson	Pleasant Hill
Anderson	Edgar Springs	LaGrange	Potosi
Ava	Eldon	Lamar	Reeds Spring
Bates City	Essex	Lathrop	Ridgeway
Bevier	Fayette/Armstrong	Leeton	Salem
Birch Tree	Frankford	Louisiana	South
Bowling Green	Galena	Lowry City	Iron/Annapolis
Buffalo	Grant City	Malden	Steelville
Cainsville	Hamilton	Mansfield	St. James
Caledonia	Hannibal	Maysville	Sumner
Cameron	Hayti	Mayview	Tuscumbia
Carterville	Higginsville	Morley	Unionville
Chamois-Morrison	Hopkins	Mt. Vernon	Urich
Clever	Houston	Osceola	Windsor
Concordia	Houston Lake	Palmyra	

Congratulations to Albany, Caledonia & Perryville for 55 years of MCB Participation!



2018 MCB Community & Youth Awards Competition Groups

The following communities listed alphabetically, submitted written narrative applications for consideration of honor and recognition at the MCB Annual Conference Awards Banquet. Each made a group presentation to a team of two volunteer judges (listed below) who visited the communities in September 2018.

CATEGORY I

Allendale
Annapolis
Caledonia (YG)

CATEGORY II

Mansfield
Lowry City
Osceola
Steelville (YG)

CATEGORY III

Albany
Ava
Fayette (YG)
Houston (YG)
Lathrop

CATEGORY IV

Buffalo
Lamar (YG)
Mt. Vernon (YG only)
Salem
St. James

CATEGORY V

Cameron
Perryville (YG)

YG = Youth Group in addition to the Community entry.

2018 MCB VOLUNTEER JUDGES

Gloria Barber
DeNae Gitonga
Ava Langner

Donna Bell
Christel Gollnick
Dean Langner

Janie Dunning
Diana Huckstep
Don Snyder
Kay Snyder

This year, communities and youth groups were scored by the judges based on the projects they submitted in several areas. Each area was eligible for a maximum number of points with cumulative totals used to rank the communities and youth groups submitting projects in each of the five categories listed above. A committee of the Missouri Community Betterment board of directors then reviewed all comments and scoring sheets completed by the judges to choose the Grand Prize Gene Speichinger Community of the Year Award and the J.C. Smith Youth Group of the Year Award.

The Community Competition scoring areas with the number of possible points assigned were:

- Community Planning – 10
- Goal Setting – 10
- Project Reports – 10
- Funding – 10
- Volunteer Participation – 10
- Community Involvement – 10
- Youth Involvement – 10
- Progress of Projects – 10
- Impact – 20

The Youth Group Competition scoring areas with the number of possible points assigned were:

- Planning – 10
- Goal Setting – 10
- Project Development – 10
- Funding – 10
- Volunteer Participation – 10
- Community Involvement – 10
- Progress of Projects – 20
- Impact – 20

2018 MCB AWARDS COMPETITION WINNERS

Grand Prize Gene Speichinger Community of the Year Award

J.C. Smith Youth Group of the Year Award

I. COMMUNITY

- 1st _____
- 2nd _____
- 3rd _____
- _____
- _____

I. YOUTH

- 1st _____
- _____

II. COMMUNITY

- 1st _____
- 2nd _____
- 3rd _____
- 4th _____
- _____

II. YOUTH

- 1st _____
- _____

III. COMMUNITY

- 1st _____
- 2nd _____
- 3rd _____
- 4th _____
- 5th _____
- _____

III. YOUTH

- 1st _____
- 2nd _____

IV. COMMUNITY

- 1st _____
- 2nd _____
- 3rd _____
- 4th _____
- _____

IV. YOUTH

- 1st _____
- 2nd _____

V. COMMUNITY

- 1st _____
- 2nd _____
- _____
- _____

V. YOUTH

- 1st _____
- _____

ADULT LEADERSHIP

- _____
- _____
- _____
- _____
- _____
- _____

YOUTH LEADERSHIP

- _____
- _____
- _____

**Congratulations and thank you for sharing your
community progress through the annual awards celebration!**



MISSOURI COMMUNITY BETTERMENT