

2014 Conference Speakers & Presenters

Kimberly Baughman has worked as an Incentive Specialist for the Missouri Department of Economic Development for eight years, administering the Neighborhood Assistance, Youth Opportunities, and Family Development Account programs. In 2012, she received Economic Development Finance Professional (EDFP) certification from the National Development Council. Kim holds a Bachelor's of Science in Business Administration from Columbia College, as well as a degree in Communication Disorders from Southeast Missouri State University.



Elaine D. Campbell is currently the Director of Development, grant writer and grant administrator for the City of Houston and Downtown Houston, Inc. Current projects include establishment of Rutherford Park soccer fields, Enhancement funding of Oak Hill Drive sidewalk, Safe Routes to School sidewalk extensions, NAP credits to renovate the Melba Theater and the Lone Star Annex building. Elaine and her husband Delbert have three children and three grandchildren. They live in Plato, Missouri. She actively participates in many professional organizations: NEA, Texas County Retired Teachers, her home church, Peace Chapel, (where she teaches Sunday School and plays the keyboard) and the Houston Chamber of Commerce. She has been in education in Texas County for more than 35 years, as a first grade teacher, librarian, gifted teacher, grant writer and administrator of the A+ program, she was a founding member and past president of the area chapter of Delta Kappa Gamma. Elaine and Delbert were recently honored with the Lifetime Teaching award from the Houston Alumni Association. She has been very active in the Houston Community Betterment organization, served on many committees for Missouri Community Betterment, hosted the Evening of Magic and Houston regional meeting.

John Deis developed an early affinity for maps as a Boy Scout. That affinity carried forward as a geology major at Wright State University and later in the USAF in intelligence. Earning an MBA at the University of Alaska also provided opportunities to use maps - mostly as a survival measure. That affinity finally paid off years later when he was thunderstruck by the revelation that historical markers were suddenly made passé by smartphones and GPS/GIS. He was serving as the president of a rural county business association and was frustrated by the lack of funds to be able to tell the county's story.



Brett Dinkins serves as the Vice President of the Missouri Community Betterment Board of Directors. Dinkins grew up in Annapolis, Mo before attending the University of Missouri majoring in Organizational Communication, Political Science, and minoring in Sociology. While attending school at the University of Missouri, Dinkins was awarded several accolades for his leadership. Dinkins was named one of Mizzou's "Top Fourteen Freshmen" for his service and leadership work throughout his first year and as a Junior was "tapped" into one of Mizzou's Six Secret Honor Societies for his commitment to scholarship, leadership. While at the University of Missouri, Dinkins served as the Director of Fiscal Affairs for the largest student-led philanthropy on campus and raised more than \$70,000 for the local children's hospital. Dinkins is a volunteer staff member with the American Legion Missouri Boys State Program, a Missouri Freemason, and currently works as a Legislative Assistant for the Missouri House of Representatives.

Amy Dunaway is the co-director of the HCRC and was formerly the associate director, with oversight of the Center's projects and daily operations. She has a background in social marketing and health communication and has led HCRC projects on healthy and active living. She has managed a wide array of research and marketing communication projects related to health, education, advocacy and behavior change. Projects have included working with underserved populations, health care providers, adolescents and parents. A former Peace Corps volunteer based in West-Central Africa, she earned her MPH from Boston University and her MA from Emerson College.

Rep. Paul Fitzwater represents Iron County and parts of Washington, Wayne and Reynolds Counties (District 144) in the Missouri House of Representatives. He was elected to his first two-year term in November 2010. In addition to his legislative duties, Rep. Fitzwater is a retired school teacher and coach. He has been honored on a number of occasions as Coach of the Year while coaching high school track and field. Rep. Fitzwater also worked as a high school and college basketball referee. He also owns and operates Fitzwater and Son Concrete. Rep. Fitzwater attends First Baptist Church. He is a member of the National Rifle Association. He is a graduate of Potosi High School. He received his B.A. in Education from Tarkio College in 1981. Born March 5, 1959 in Potosi, Rep. Fitzwater currently resides there with his wife, Sandy. They have four children, Phoebe, Phillip, Katherine and Kelsey.



John R. Gulick Since September 2012, John has served as the Development/Funding Consultant for Healthy Nevada, a pilot project lead by Cerner Corporation to improve the health indicators for Nevada/Vernon County, Missouri. John is working on the creation of a county-level “funding team” to support the sustainability of these efforts. Previously John worked as the Community Development Specialist with USDA Rural Development – Missouri and coordinated a virtual Missouri Rural Funding Team and worked collaboratively with several health related and community foundations in Missouri.

John worked eleven years with the Missouri Department of Health and Senior Services as well as in community development positions with Associated Electric Cooperative, Inc. and the Missouri Department of Economic Development (coordinating the Missouri Main Street Program). While in Nebraska (his home state) John was a Vista Volunteer and later city administrator for Neligh, Nebraska (population 1,800), as well as Community Development Specialist with the City of Lincoln, Nebraska Urban Development Department. John also worked at the University of Nebraska-Lincoln as an Associate Professor of Community Development. John currently serves on the board of the Missouri Community Betterment Program. John has an M.A. in Adult and Continuing Education.

Natalie Hampton is a senior information specialist at HCRC and a transplant from Southeastern Missouri. She has a rich background in public policy, advocacy and public health. Natalie has supported state and national campaigns related to policy change, particularly with underserved populations in Iowa, Louisiana, Kentucky, Missouri and Oklahoma. As a community-based behavior change practitioner, Natalie has extensive experience in field testing campaign messages and working with community-driven media firms. She also has led initiatives to increase health care access through telehealth and mHealth and has facilitated student-driven advocacy work through photovoice methods. She has a master’s degree in public health from the University of Missouri and has taught in Ecuador and Spain.



Steven Hennes is an associate extension professional with the University of Missouri Extension 4-H Center for Youth Development, and adjunct faculty with the MU College of Education Dept. of Educational, School, and Counseling Psychology. Hennes leads statewide 4-H youth programs and events in citizenship, entrepreneurship, civic engagement, and youth-adult partnerships. He also co-teaches the Youth Development Academy seminar course for graduate and undergraduate students, Extension faculty, and adult professionals working in youth development. Hennes has devoted his professional career to studying and empowering youth and their communities. His work in community youth development has been presented to the U.S. Dept. of Agriculture, Corporation for National & Community Service, Rural Sociological Society, National Association of Extension & 4-H Agents, and a host of other state and national entities. His primary research interests include youth service-learning, civic engagement, rural community and economic development, and enhancement of community capitals. Hennes is a graduate of the Community Development Academy (2001). He has a master’s degree in rural sociology from the University of Missouri (2000) and an undergraduate degree in communications and administrative science from University of Montana-Western (1995).

Catherine Jones is the Outreach Coordinator for the Missouri Department of Natural Resources Brownfields / Voluntary Cleanup Program. Catherine has been with the department for over six years and has over 20 years' experience with the Missouri Department of Economic Development in the areas of Utility Regulation, Workforce Development and Rural Community Development. In her current position she assists local community and governmental officials in negotiating the "bureaucracy" of state government programs and policies specific to DNR and Brownfields. Among her job responsibilities are conducting trainings, workshops, and meetings; assisting with the development of projects as requested by the stakeholders; and responding to any inquiries regarding the Brownfields / Voluntary Cleanup Programs. Catherine holds a Bachelor of Arts degree in Economics from the University of Missouri – Columbia.



Louise Knauer is responsible for the overall direction of communications and marketing for the Community Foundation of the Ozarks, which serves as the public charitable foundation for the region of the state south of the Missouri River. The CFO holds assets of more than \$255 million in about 2,800 funds for a network of individual donors, 44 affiliate foundations, and more than 500 nonprofit and education partners. Prior to joining the CFO in 2010, Louise served as the Director of Public Information for the City of Springfield and held reporting and editing positions at the News-Leader in Springfield. Her current community activities include the Springfield Regional Arts Council, the Springfield Sister Cities Association, Downtown Rotary, Female Leaders in Philanthropy, the Drury University Center for Nonprofit Communications, and The Good Community Committee.



Nick Kuhn is the Community Forestry Coordinator for the Missouri Department of Conservation. Kuhn organizes and coordinates community forestry assistance programs and education statewide. An International Society of Arboriculture Certified Arborist with Municipal Specialization and past president of the Society of Municipal Arborists. Past work includes City Forester for a small town in Tennessee and Albuquerque, NM including time with the US Forest Service and a private arborist company.



Dan Lennon has served as the Deputy Director for Strategic Communications for the State of Missouri Division of Tourism, bringing more than 20 years of successful strategic tourism marketing and brand management experience in both the private and public sectors in Missouri. Working with Division staff and consultants, Dan oversees the development and implementation of the Division's overall strategic marketing and communications programs. From 2003-2013, Dan Lennon served as Vice President of Marketing and Public Relations for the Branson Convention & Visitors Bureau where he directed Branson's advertising, brand development, publications, website development, and public relations. A member of the singing Lennon Family, he was also co-producer and featured vocalist in the popular Lennon Brothers Swing Music Show at the Lawrence Welk Resort Theatre in Branson from 1994-2002. A 2006 graduate of the Leadership Missouri Program of the Missouri Chamber of Commerce & Industry, Dan has degrees in English and Applied Linguistics from UCLA. In July 2010, he earned his Certified Destination Marketing Executive designation (CDME), completing an advanced educational program for tourism marketing professionals designed by Destination Marketing Association International and Purdue University.



Sabine Martin, Ph.D., P.G. is the owner and president of CTOR Solutions, a small company providing guidance and assistance to communities dealing with brownfields redevelopment issues. In addition, she currently is a Program Associate with the Department of Agronomy at Kansas State University and a Principal Investigator on an EPA grant dealing with contaminant uptake by food crops grown in community gardens located on brownfields sites. Previously, Dr. Martin was the Coordinator of the Technical Assistance to Brownfields Communities program at



Kansas State University, assisting communities in a 10 state area. Before joining Kansas State University in 2002, Dr. Martin worked as a consultant in the environmental industry. Dr. Martin earned a Master's degree in geology and a Ph.D. in hydrogeology from Justus-Liebig-University in Germany.



Geri Mills is a member of the South Iron Community Betterment Association of Annapolis, MO, where she holds the position of president. She has been very instrumental in spearheading the organizations' many fundraisers which bring in thousands of dollars each year for their community projects. She realizes the importance of grant writing and has been successful in the awarding of monies to aid her organization within the community. Geri spent twenty years working for Specialty Granules Inc., a company that was founded in 1886, and is now the largest roofing manufacturer in North America. She also spent many years partnering with her husband, Jim, in owning and operating multiple Ready-Mixed Concrete businesses. She attends her home church, First Baptist Church of Annapolis, faithfully, as a committed member and serves as a Sunday school teacher in the Pre-School Department. Geri, along with her husband, enjoys her retirement living on a farm where they raise and exhibit exotic animals.

Susie Oberdahlhoff grew up a city born preacher's kid. She married a farmer and learned firsthand what communication/cooperation in farming is all about. Susie and her husband Richard live on a livestock farm in northeast Missouri near Bowling Green. They have raised kids, crops, sows and cows. They've made a living selling the crops, sows and cows but kept the kids. They have two children and two grandchildren. Through her many experiences on and off the farm, she has found that "Life Happens, Learn to Bounce" and talks about this philosophy throughout her presentation. Susie's work history has included the Missouri Beef Industry Council, Missouri Department of Agriculture, Missouri Soybean Council, Missouri State Fair and a public relations firm in Columbia. Susie now travels the country sharing her humor and inspiration about life on the farm. She is a hospice volunteer, clerk of her local church, serves on the Pike County Home Health & Hospice Foundation Board, a 4-H leader, coordinates political campaigns and runs a Grandma taxi. Susie O's motto is, "If you rest, you rot!"



Deborah Price currently serves as Vice President of Business Recruitment for the Missouri Partnership, the state's principal business recruitment and marketing organization, charged with promoting Missouri for business investment. Deborah's responsibilities for Missouri include leading national and international marketing outreach trips; vetting available sites and buildings; coordinating labor training; identifying utility availability and costs; facilitating meetings with state government agencies and strategic partners; exhibiting at trade-shows; providing community and workforce information; and negotiating incentives with companies considering Missouri as a location to invest and create jobs. Prior to joining the Missouri Partnership, Deborah served as the Director of Boards and Commissions in the Office of Missouri Governor Jeremiah W. (Jay) Nixon. In that role, she aided the Governor in recruiting and appointing over a thousand individuals to serve the State of Missouri. While working on the Governor's staff, Deborah also served as the Governor's liaison to the Department of Insurance, Financial Institutions, and Professional Registration, the Department of Health and Senior Services, and the Missouri Workforce Investment Board. From 2004 to 2009 Deborah served as Assistant Attorney General at the Missouri Attorney General's Office, where she prosecuted civil and criminal identity theft cases, home repair scams, and other consumer fraud litigation. Beginning in January 2008, Deborah served for three semesters as an Adjunct Assistant Professor at Saint Louis University School of Law where she taught Civil Practice. In April, 2011, the Missouri Lawyer's Media honored Deborah with a Women's Justice Award in the category of Public Service Practitioner. Deborah received her J.D. degree in 2004 from Saint Louis University School of Law, and her B.A. in History with a minor in Business in 2001 from Washington University in St. Louis. She also spent a semester studying abroad at the University College London.

Clint O'Neal serves as Vice President of Business Recruitment for the Missouri Partnership, the state's principal business recruitment and marketing organization, charged with promoting Missouri for business investment. Clint's responsibilities for Missouri include leading marketing outreach trips, vetting available sites and buildings, providing community and workforce information, communicating Missouri's favorable tax climate, and negotiating incentives with companies considering the Show-Me State as a location to invest and create jobs. Before joining the Missouri Partnership, Clint served as a Project Manager for the Arkansas Economic Development Commission. Clint is a graduate of the Economic Development Institute at the University of Oklahoma and holds a Master's degree in Community and Economic Development from the University of Central Arkansas. He is a member of the International Economic Development Council, the Southern Economic Development Council, and serves on the Board of Directors for Kansas City SmartPort, an economic development group focused on growing the region's transportation industry by attracting businesses with significant transportation and logistics elements. Clint lives in Kansas City, Missouri with his wife and three daughters.



Louis Riggs is an attorney licensed in Missouri and Illinois and Director of Grant Research and Instructor of English at Hannibal-LaGrange College in Hannibal. A graduate of Westminster College (B.A., English) and the University of Missouri-Columbia (J.D.), he has served as a Congressional Campaign Press Secretary, Secretary of the 10th Judicial Circuit Bar Association, an award-winning weekly columnist for the Hannibal Courier-Post and host of a twice-weekly radio program on KHMO-AM in Hannibal. His civic involvement has included service as Chairman of the Board of Directors of Hannibal Nutrition Center and Chairman of the Board of the Hannibal Free Clinic, Vice Chair of the Hannibal Main Street Program and a member of the Board of Directors of the Hannibal Area Chamber of Commerce (Chair, Legislative Awareness). He is a charter member of the Northeast Missouri Development Partnership and co-author of the group's Bylaws.

A seventh-generation resident of Northeast Missouri, Louis is a Life Member of the Ilasco Area Historical Preservation Society, author of the 120th Anniversary history of St. John's Lutheran Church, Hannibal and author of the 50th Anniversary History of the Missouri Boys' State Program. An Eagle Scout, he has served as a book reviewer for *Advancing Philanthropy*, the magazine of the Association of Fundraising Professionals. He currently coordinates the Hannibal-LaGrange College Campus/Community Connectors organization, serves as adviser to the campus newspaper, *Horizons*, and is the faculty adviser to Students for Life.

Robin Simpson is the director of the Mark Twain Regional Council of Government and has been employed by the COG since 1978. She has held virtually every position at the Council since her employment. The Council is a regional planning organization which serves eight counties in Northeast Missouri.



Joe M. Turner, speaker, author, mentalist, and sleight-of-hand magician, he is the "Chief Impossibility Officer" and the region's most recommended magical speaker and entertainer according to Google and LinkedIn. Joe leverages the illusion arts to create unforgettable keynotes and amazing entertainment programs for audiences all over America. He has performed at the Hollywood Magic Castle, the Tropicana Atlantic City, off-Broadway at Monday Night Magic in New York, and even at the London Palladium. He has been seen on Good Morning America, Nightline, CNN Headline News, and on numerous other local, national, and international broadcasts. Previously a manager in Accenture's global consulting practice, Joe was also a Vice President of Associate Development at Bank of America before pursuing his vision to engage, educate, and entertain corporate audiences. He combines expertise in change management and human performance improvement with world-class entertainment skills to create unique programs for conferences and conventions. His client list includes The Coca-Cola Company, Southern Farm Bureau, Turner Broadcasting, NCR, Milwaukee Electric Tool, Conoco-Phillips, and hundreds of other corporations, associations, and universities. Joe and his wife Rosemary are the proud parents of Hayley and Preston.