

MISSOURI COMMUNITY BETTERMENT

What are the annual Sponsorship levels?

- ◆ Platinum: \$7,000 and over
- ◆ Gold: \$5,000 to \$6,999
- ◆ Silver: \$2,500 to \$4,999
- ◆ Bronze: \$1,500 to \$2,499
- ◆ Corporate: \$500 to \$1,499
- ◆ Associate: \$250 to \$499
- ◆ Friend: \$50 to \$249

What recognition do Sponsors receive?

All Sponsors receive acknowledgement via:

- MCB webpage "Sponsor" section
- MCB conference PowerPoint presentation
- MCB conference poster listing of Sponsors
- Listing in MCB annual conference program
- Listing in Annual Report
- Community visit PowerPoint presentation

Bronze & Silver level Sponsors (\$1,500 – \$2,499; \$2,500 - \$4,999)

Acknowledgements received for all Sponsors and in addition:

- Company listed on Banner at MCB conference
- Link to company webpage from MCB webpage Sponsor section
- Listed as Sponsor in electronic newsletters
- Free display booth space at annual MCB conference
- One free registration at annual MCB conference

Gold & Platinum Level Sponsor (\$5,000+)

Acknowledgements received for all Sponsors and in addition:

- Two free registrations at annual MCB conference



Sponsor Benefits

Tel: 417-334-3474

Fax: 417-334-3475

Email: mcb@iland.net

Web: www.mocommunitybetterment.com

Missouri Community Betterment Educational Fund, Inc.
1702 Cedar Ridge Way
Branson West, MO 65737



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Missouri Community Betterment

What is MCB?

The Missouri Community Betterment (MCB) program, established in 1963, helps Missouri communities enhance their quality of life through community development planning and implementation. The program is administered by the Missouri Community Betterment Educational Fund, Inc. - a 501 (c) (3) not-for-profit corporation which has a 15 member volunteer board composed of representatives from private sector companies, local community leaders and state government. Jan Simon, an experienced community development leader (former Economic Development Director – Lexington, MO) has served as the MCB Executive Director since 2005.

What does MCB do?

MCB has been providing technical assistance in planning and project implementation for almost 50 years (our anniversary will be 2013). Annually over 100 communities participate in various aspects of the MCB program. Planning resources are provided through personal consultation, regional and statewide workshops, and links to resources from the MCB web-page <http://www.mocommunitybetterment.com>. The webpage also includes a directory of funding resources. MCB provides numerous opportunities for rural Missouri communities to network - helping each other become “can-do” communities.

In recent years, approximately 40 rural communities have competed in the annual MCB recognition program. These communities document their community's top five projects of the year, host a review

by a MCB evaluating team and receive recognition at the annual MCB Recognition Banquet (usually held in mid-October).

So what difference does MCB make?

“Participating in MCB for 48 years has given Albany the framework and tools our citizens use to plan and implement community improvement projects. The beauty of MCB is that from year to year different people lead projects with good assurance they are following short range plans that lead into the long range future of our community development strategies. You can't put a price on the value Community Betterment gives to the past, present and future of Albany, Missouri.” Kathy Morgan, Albany Community Betterment President

What do current Sponsors think of MCB?

“The Missouri Community Betterment Program affords communities in Missouri the opportunity to improve the quality of life for citizens. Serving local communities is a cooperative principle, and this program provides a proven process for helping communities strategically plan for a strong future. We are proud to be a sponsor and look forward to continuing our partnership with the MCB Program.” Mark Woodson, CEcD, Associated Electric Cooperative Inc., Springfield

“Investing back in the communities in which our branches are located is part of our business strategy. Many of our branches are located in rural communities and our involvement in MCB is one of the channels in which Hawthorn is able to be an active partner in the economic growth initiative of those communities.” Kathleen Bruegenhemke, Senior VP, Hawthorn Bancshares, Inc, Jefferson City

What other funding streams support MCB?

Sponsors' contributions are a key funding stream for MCB. Other funding comes from:

- ◆ A “participation fee” for communities (ranging from \$100 to \$400 based upon community population)
- ◆ MCB Board member annual contributions
- ◆ Donations received as part of an approved MCB Neighborhood Assistance Program application by the Missouri Department of Economic Development
- ◆ In-kind contributions of services and time by many community leaders and partners

So what difference would your contribution as an MCB Sponsor make?

- ◆ Help keep registration costs for annual conference at an affordable rate (so more adult and youth leaders can attend)
- ◆ Provide funding for the MCB evaluating expenses
- ◆ Help create the pool of funds for community recognition awards
- ◆ Create a larger pool of funds so more technical assistance visits can be made to communities by MCB Executive Director
- ◆ Sponsor key plenary speakers to positively challenge our community leaders
- ◆ Reduce meal expenses at annual conference

MISSOURI COMMUNITY BETTERMENT EDUCATIONAL FUND, INC.

Name _____ Title _____
Company/Organization _____
Business Address _____
Business Phone _____ Date _____
Business Email Address _____
Signature _____

Platinum Sponsor \$7000 + Gold Sponsor \$5,000 \$6,999 Silver Sponsor \$2,500-\$4,999 Bronze Sponsor \$1,500-\$2,499 Corporate Sponsor \$500-\$1,499 Associate Sponsor \$250-\$499 Friend of MCB \$50-\$249

Mail with check to: Missouri Community Betterment Educational Fund, Inc.

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For additional information: Jan Simon, 417-334-3474, Fax 417-334-3475 mcb@iland.net