



**Missouri Community Betterment
Educational Fund, Inc.
1702 Cedar Ridge Way
Branson West, MO 65737**



RECOGNIZING & REWARDING EXCELLENCE IN MISSOURI COMMUNITIES



★ GENE SPEICHER
COMMUNITY OF THE
YEAR AWARD



★ GLENN SMITH
YOUTH GROUP OF THE
YEAR AWARD



★ ADULT LEADERSHIP
AWARD



★ YOUTH LEADERSHIP
AWARD



**47TH ANNUAL MISSOURI COMMUNITY BETTERMENT CONFERENCE
OCTOBER 17 & 18, 2010 — CAPITAL PLAZA HOTEL, JEFFERSON CITY**

SCHEDULE OF EVENTS

Sunday, October 17

- 2:00-6:00 pm Registration
Set up: Silent Auction, Booth Display, Project Book Display and Community Booth Display
- 4:00-5:30 pm Youth Pool Party/Hospitality Room
- 6:30-7:30 pm Evening Reception (Taco & Potato Bars)
- 7:30-9:00 pm MCB Live Auction/Talent Show
- 9:00-11:00 pm Youth Event: Wii Games
- 9:00-11:00 pm Community Networking: Share ideas and questions with other communities.

Monday, October 18

- 7:00am-Noon Silent Auction
- 1:30-4:30 pm Silent Auction (continues)
- 7:00-4:45 pm Registration
Booth Display, Project Book Display and Community Booth Display
- 7:00-8:00 am Full Breakfast (seating by population)
- 7:30-8:00 am Community Feedback Time
- 8:15-11:45 am Youth Session: "Ethical Decision Making in School and Society" - David Lankford, Vice President, Education, Missouri Chamber of Commerce & Industry
The workshop is designed to help high school students understand values and ethics, how they are acquired and how they are applied in their school and community. Students will learn personal and group decision-making skills, develop an ethical code based on the community's values and then apply those values and ethics to real-world situations.
- 9:20-9:30 am Youth Break (back of meeting room)
- 8:15-9:15 am Adult Session: "Helping You Build and Sustain the Future", Sallie Hemenway, Director, Division of Business and Community Services, Missouri Department of Economic Development and Mary Simon Leuci, Assistant Dean, University of Missouri College of Agriculture, Food & Natural Resources, Community Development Program Director University Extension
Learn about the resources available at Missouri DED including technical and financial assistance that is designed to serve a broad customer base; local government, local non-profits, volunteer organizations and private developers. How the University of Missouri Extension partners with communities to assist with building and sustaining the viability of neighborhoods, communities and regions, focusing on key programs provided by MU Extension to address emerging issues and empower citizens at the local level.
- 9:30-10:30 am Adult Session: "USDA Rural Development Tools To Help Your Community", George Thomas, Director of Program Support Public Information Officer Missouri USDA Rural Development
The USDA Rural Development presentation will cover some of the key initiatives of the agency, some new programs and an overview of the programs available to assist rural communities.
- 10:30-10:45 am Adult Break
- 10:45-11:45 am Adult Session: "MCB—The Next Fifty Years", Mark Bergethon, Principal and Robert Nelson, IOM, Convergent Nonprofit Solutions
Information obtained in a recent state-wide study measuring the strengths, weaknesses, opportunities and challenges MCB faces in its next fifty years of building better communities across the state.

- 12:00-1:30 pm Adult & Youth Leader Awards Luncheon
Welcome to MCB-Mayor of Jefferson City
Keynote speaker: T.J. Cleveland "The Latest News at MU Basketball"
- 2:00-3:00 pm Adult Session: "Grassroots MCB", Jan Simon, MCB Executive Director
Information about the MCB community planning initiative, instruction will be provided on developing and assembling a project book. Project examples used in various communities will be discussed. This is an opportunity for sharing thoughts and asking questions.
- 2:00-4:00 pm Youth and Adult Session: Tour the Missouri Capitol led by Representative Jason Smith.
- 5:00 pm Awards Banquet
Governor Jay Nixon (Invited)
Communities and Youth Group Awards
- 8:00 pm Take down: Booth Display, Project Book Display and Community Booth Display

T.J. Cleveland - nationally recognized recruiter, a proven talent on the hardwood and now a growing figure in the coaching profession, T.J. Cleveland enters his fifth season as a member of the University of Missouri Men's Basketball coaching staff. A four-year letter winner under Mizzou Head Coach Mike Anderson at Arkansas (1998-2002), Cleveland's career path to the Division I coaching ranks mirrors that of his coaching mentor, Anderson. "T.J. is a fine young coach that we've had the opportunity to see grow since he began his career at Arkansas as a student-athlete," Missouri Head Coach Mike Anderson said. "T.J.'s passion and work-ethic have allowed him to make some great strides in this profession and will allow him to continue that growth as an assistant coach."

David Lankford – co-author of "Ethical Decision Making in the Workplace & Society" for high school and college students, and "License to Lead" for jr high school students. Both of these curricula are distributed by the National Association of Secondary School Principals. He is a high school youth minister of St. Joseph's Catholic Church and confirmation director. He takes youth and adults to Eastern Europe including: Poland, Czech Republic, Croatia and Bosnia-Herzegovina. Mr. Lankford has served as Chairman of the Jefferson City Planning and Zoning Commission and Chairman of the State Advisory Council for Community Education.

George Thomas – has over 40 year of federal service, is currently the Director of Program Support managing the agency's public affairs, public information and management control functions in Missouri. Assists the State Director administering a comprehensive statewide public information program designed to maximize public exposure of the agency's 40+ programs and reaffirms the mission and objectives of the agency. George serves on the Missouri 4-H Foundation Board of Directors, Co Chaired the 500 Volunteers for the Show Me State Games, and served on Missouri Community Betterment Board of Directors. He is active in the Missouri Alumni Association and the Mid Missouri Balloon Club.

REGISTRATION INFORMATION

- 1) **FULL REGISTRATION** includes all sessions and events during the conference. All registrations must be submitted in writing. No registrations will be taken over the phone.
Note: Registrations are transferable and substitutions at any time are allowed and recommended.
- 2) **INDIVIDUAL MEAL TICKETS** are offered to those who wish to attend only the Luncheon or only the Awards Banquet.
- 3) **PAYMENT:** All registrations must be accompanied by payment in full.

- Tables of ten (10) may be reserved for the Monday, October 18 Awards Banquet. Reservations and full payment for a table of ten (10) must be received by October 8. Checks or money orders for conference registrations should be made payable to: MCB Educational Fund, Inc. and mailed to 1702 Cedar Ridge Way, Branson West, MO 65737.
- 4) **REFUNDS:** A \$10 cancellation fee will be deducted from all refunds. To receive a refund, your cancellation must be in writing and received by the MCB office no later than October 14. No refunds will be granted after that date. Refunds will be made within 30 days after the conference.
 - 5) **HOTEL RESERVATIONS:** All hotel reservations should be made directly with Capitol Plaza Hotel; telephone 573-635-1234 or 800-338-8088. Please use the reservation form on the other side.
 - 6) **CHECK-IN PROCEDURES:** Check-in time is 3 p.m., with check-out at Noon.

| | Early Bird Registration Received by 10/8 | At The Conference |
|--|--|-------------------|
| Full Adult Registration | \$130.00 | \$140.00 |
| Youth Registration | \$100.00 | \$110.00 |
| Luncheon or Awards Banquet Ticket, Adult | \$ 75.00 | \$ 80.00 |
| Youth | \$ 65.00 | \$ 70.00 |

To keep the price of the MCB conference minimal, the MCB Educational Fund, Inc. has underwritten the cost for both youth and adult participants. Please help us by pre-registering and by indicating the functions that you will attend. Your cooperation is not only appreciated, but is essential to help us keep your costs as low as possible.

Payment in full must be received in the MCB office by October 8th to be considered for the Early Bird Registration fee.
“At-The Conference” prices will apply to all payment received after October 8.
Tickets purchased at the conference will be assessed a total of \$10 more per registration than the Early Bird Registration fee.

Call *Jan Simon* at 417-334-3474 with questions or check the MCBEF website at www.mocommunitybetterment.com

REGISTRATION FORM

Photocopy if necessary

| X if Youth (under 18) | X if Adult | Name, Address, City & Zip Code | Email | X if all Activities | X Pizza Party | X Only Luncheon | X Only Banquet | X Only | Total per Registrant |
|-----------------------|------------|--------------------------------|-------|---------------------|---------------|-----------------|----------------|--------|----------------------|
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Make checks payable to: MCB Educational Fund, Inc. and mail to: 1702 Cedar Ridge Way, Branson West, MO 65737

Community/Neighborhood/Organization: _____
 Contact Person: _____ Daytime Phone: _____

Hotel Reservations

Recognizing & Rewarding Excellence in Missouri Communities

**47th Annual Missouri Community
Betterment Conference
October 17-18, 2010**

Capitol Plaza Hotel
415 W McCarty, Jefferson City, MO 65101

Call 573-635-1234 or toll free 800-338-8088
Ask for group block MCB

MCB has a block of rooms at the Capitol Plaza Hotel. The conference rate for the rooms in the block is \$75.00 plus state tax \$5.79 and lodging tax \$2.25. Rooms will remain at the conference rate until the block is released on October 1. After that date, rooms will continue to be sold for the conference based on availability; however, the room rate may increase. Be sure to make your room reservations early.

Check-in for hotel registration is 3 p.m., with check-out at Noon.

Send reservation form along with payment or credit card information to Capitol Plaza Hotel,
415 W. McCarty, Jefferson City, MO 65101.

SILENT AUCTION

Carolee Hazlet of the MCBEF board has again volunteered to coordinate the Silent Auction. If you'd like to donate items for the auction, please contact Carolee at 660-263-3345 or by email carolee@mcmsys.com.

TALENT SHOW

Sunday night's activities will once again include a Community Talent Show. Individuals or community groups who would like to show off their special talents should contact Jan Simon at 417-334-3474 or mcb@iland.net. The number of acts will be based on the time needed for each performance and the number of acts wishing to perform. The earlier you call, the better your chance to secure a place on the program.

When calling, be sure to provide details on the type of act, the length and number of people involved. A stage and PA system will be provided; if you need any special equipment or musical instruments, you must arrange to bring them.

**Information for Capitol Plaza Hotel
415 W. McCarty, Jefferson City, MO 65101
Missouri Community Betterment Conference:
October 17 & 18, 2010**

MCB Individual Rooms
_____ Standard rooms requested

_____ Smoking rooms requested

Reservation name: _____

Number of attendees: _____

Telephone: _____

Address: _____

City: _____

State: _____ Zip code: _____

\$75.00 plus state tax \$5.79 & lodging tax \$2.25

Credit Card Number: _____

Expiration Date: _____

Name on Card: _____

Signature: _____

COMMUNITY BOOTHS

Plan to share information about your community at the MCB Conference. If your community would like to have a booth please contact Jan Simon at 417-334-3474 or mcb@iland.net. This is a great way to showcase your community and there is no booth rental fee. Call and reserve your space now. Booth set up is on Sunday afternoon and takedown is after the Banquet Monday evening.

Sponsored by: Missouri Community Betterment Educational Fund, Inc. MCBEF is a not-for-profit corporation and does not assume any liability for any injuries or damages to persons or property which might arise out of or during the course of the Missouri Community Betterment annual conference, or any activities carried out by private groups during the conference. Registration at the conference constitutes a release of Missouri Community Betterment Educational Fund, Inc. from any and all claims the registrant may have against said corporation in connection with said conference.